



## African Corporate Cleaning Brand goes mobile

African Corporate Cleaning is fixed on increasing its road presence through its fully branded vehicle fleet. These mobile adverts have reinforced the company's commitment to its strategy to become the "first-to-mind" contract cleaning company in and around Gauteng.

"It gives us great pleasure to see the growing fleet boasting the company's livery." Says Sarita Green, Director at African Corporate Cleaning.

The ten-strong fleet boasts the bold iconic colours of the company, as well as the message that the company garnered the GNCCI (Gauteng North Chamber of Commerce and Industry) Small Business Enterprise award for 2009. The award recognises African Corporate Cleaning as the best overall performer amongst other young businesses in terms of growth, entrepreneurial vision as well as achievements and objectives for the short- and medium-term.

"The company's branding strategy has significantly contributed towards increased company awareness within the greater Gauteng region. The branded vehicle fleet is going a long way to achieving this objective." Green concludes.